

PRESS RELEASE

23 January 2007

Nordic ID launches a powerful UHF RFID handheld computer together with CAEN RFID.

With major investments planned for the use of radio frequency identification (RFID) in the retail, warehouse and distribution markets, Nordic ID, the leading Finnish specialist in handheld computers and data collection, has launched the handheld computer with long range UHF RFID reader. This new PL3000 –series' device enables more efficient use of the new RFID technology than before.

In coming years, RFID will revolutionize product coding in the retail business in the same way that traditional black and white bar codes did when they were introduced in the 1970s, allowing the retail industry to perform at a much higher level. Products using RFID technology are identified using special radio tags, which can be read by handheld equipment and other devices. When the tags pass through a Radio Frequency (RF) field generated by a compatible reader, they transmit information stored by the tag to the reader, thereby identifying and giving details about the object to which they are attached.

The Nordic ID PL3000 UHF RFID –handheld computer uses European radio frequency band with CAEN RFID reading technology, which provides an improved reading functionality. The PL3000 weighs only 500g and its level of power consumption and ergonomic design allows it to be used single – handedly, for long periods of time. Nordic ID will shortly be introducing a configurable PL3000 with different powerful CAEN RFID reader modules, which makes the reading distance even longer for specific application purposes.

The PL3000 has a new Windows CE 6.0 operating system, a powerful processor and memory technology, which improves the usability and security of the handheld computer. Nordic ID has combined powerful data collection, processing and storing capacity with a variety of wireless communication technologies including WLAN, Bluetooth, GSM and GPRS. A programming package is available to help system partners develop software applications for the PL3000.

“The amount of RFID applications and demands for reading devices supporting the technology increases all the time”, says Atte Kaskihalme, Sales Director of Nordic ID. “Together with CAEN’s experience in RFID technology we are able to offer efficient and ergonomic solutions.”

“Nordic ID has been the first handheld manufacturer which we have formed an alliance with. With our new reader modules, Nordic ID’s product range has been able to grow, offering more choice to customers”, says Giovanni Grieco, Marketing Director of CAEN RFID.

CAEN RFID is a privately owned Italian company, which manufactures UHF RFID related products. It is one of the leading companies in its area and all of its products satisfy the ETSI and EPC Gen2 requirements.

Nordic ID is a company with 20 years experience in wireless, handheld device development and is one of the leading companies of its type in Europe. It is a privately owned company with its headquarters located in Salo, the "mobile-phone" valley of Finland.

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